



BE PRO BE PROUD GEORGIA

AMERICA'S WORKFORCE NEEDS SKILLS!



**WORKFORCE
DEVELOPMENT**

Advanced Manufacturing & Technology Let's Build the Future

TARGET START DATE SPRING 2022

Be Pro Be Proud Georgia is a mobile training tool that visits your community's High School to generate student, parent, and educator interest in technical professions within the manufacturing, transportation, utility, and construction industries. Through virtual simulation, students will experience and gain knowledge of technical careers that are engaging, challenging, and financially rewarding without the need for a four-year degree. Access to information on the types of education needed, where to find the training, and how to identify local job opportunities will be available to students.

The virtual reality experience* will expose students to careers in:

- Plumbing*
- Commercial Truck Driving*
- Welding*
- Healthcare*
- Skills Challenge*
- Automation and Robotics*
- Computer Programming
- CAD / CAM Drafting
- Machinist
- CNC Operator
- Electrician
- Diesel Technician
- Construction
- Web Development
- Electrical line worker

EMPLOYERS CAN HELP:

- Grow awareness of the skills gap as a primary threat to Economic Development
- Change attitudes and perceptions about skilled professions
- Instill pride and promoting action in the students

Work with your high school to make the Be Pro Be Proud visit exceptional. Be on-site, meet with students, explain your company, and lead tours. Contact your High School today to learn about volunteering and being a sponsor for the event.

CONTACT:



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Read more information about
BE PRO BE PROUD:

www.gmrc.ga.gov/sector

PARTNERS:

